



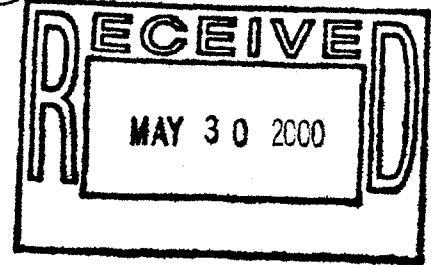
The Future in Natural Foods

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May 19, 2000

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Iso-Supreme Soy Protein Shake, an athletic supplement product.

Statements being made in the labeling of Iso-Supreme Soy Protein Shake

- (1) This product contains an average of 42mg of soy isoflavones per serving which have been shown to aid in maintaining good health.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Now Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108

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